



## Pan Am Speedway Investment & Sponsorship Interest Questionnaire

Thank you for your interest in Pan Am Speedway. Please complete the following:

### Contact Information

1. Full Name:
2. Company / Organization:
3. Email:
4. Phone:

### Investment / Partnership Interest

5. Are you interested in:

Equity Partnership (ownership stake)  
Sponsorship (brand exposure/marketing)  
Both

6. Approximate equity investment range:

\$500,000 or Below  
\$500,000 – \$2M  
\$2M +

### Sponsorship Interest

8. Sponsorship package of interest:

Naming rights / title sponsor  
Major sponsor (track sections, events)  
Event-specific sponsorship  
On-site advertising  
Other:

9. Preferred sponsorship budget range:

Under \$25,000  
\$25,000 – \$100,000  
\$100,000 – \$500,000  
\$500,000+

### Engagement & Next Steps

10. Goals for involvement:
11. Timeline for moving forward:

Immediately  
Within 3 months  
Within 6–12 months